

DB downsizing to Azure

Huge infrastructure costs reduction and backup simplification



Large Oracle or SQL Server databases requires expensive infrastructure for suitable performance.

Some contents (images, documents) grow exponentially.

Applications require more and more resources.

What is DBcloudbin?

A cloud native solution for analyzing your DB data, moving binary content to Azure objects storage (BLOB) **transparently** for the application.

Simple and immediate implementation without any application re-engineering.

Data **100% online**; drastically **reduced database size, backup complexity, costs.**



Why customers use DBcloudbin?

At a glance:

- Infrastructure costs reduction
- Simplified enterprise databases backup
- Increased application performance

Cost Reduction

- **Up to 70% cost reduction due to dramatic database downsizing**
- Expensive DB storage is substitute by 5 times cheaper and easier to manage object storage

Immediate Return of Investment

Simplified backup

- **Backup window and size reduces drastically**
- Easier & faster backup and, more important, restore.
- Intrinsic protection mechanisms for content moved to object store.

Data more secure and accessible

Increased performance

- **Database reduction increases performance**
- Overhead of data retrieval from object store, negligible
- Overall database complex queries get significantly faster due to reduced size

Better service to our business users

“Our company does electronic engineering projects managing large content files in our projects database. DBcloudbin has been somehow magical, reducing our database costs by 50% with a roughly 1 hour implementation.”

- Luis Fdez, General Manager, AUTEIMA

How DBcloudbin works with Azure



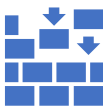
Immediate results

- Simplified implementation
- Automatic database analysis and preparation
- No application changes, instantaneous value



Even easier implementation with Azure

- Ready to use marketplace offering. 1-Click deployment
- Safely store your database large contents in Azure BLOB store, geographically replicated
- Valid for both on-premises or cloud databases



Easier to purchase

- Unified bill, contract directly with your Azure subscription
- Manage your SW assets in a unified control panel.
- One month trial, no longer-term commitments, pay as you go model.

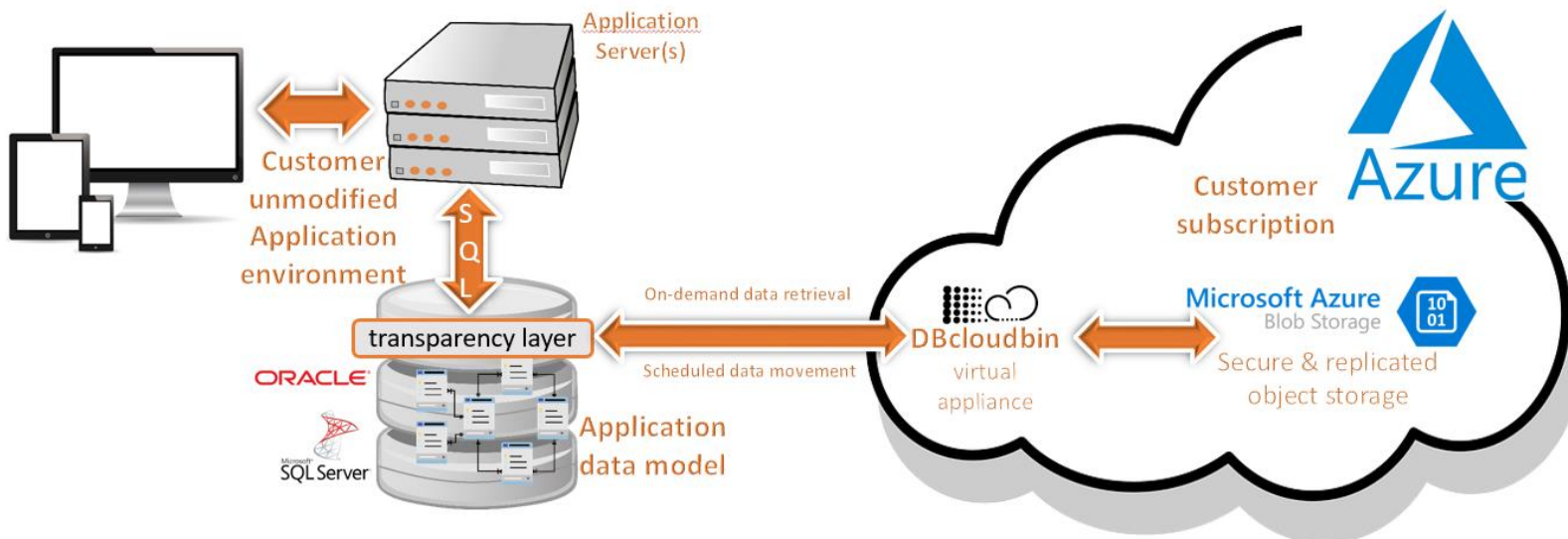
DBcloudbin for Azure

Our promise to you

Simple and easy way to start your Azure Cloud journey saving infrastructure costs and simplifying management

An offer to get you started

- 1-Month free full featured solution
- Contract directly at Azure Marketplace
- Simple, ready to use 1-Click deployment
- Support included



Why DBcloudbin?

- The simplest and most instantaneous way of reducing growing infrastructure costs
- No commitments or 'lock-ins'. Your application environment will not depend in any DBcloudbin interface or application. Contract in a pay-as-you-go monthly subscription.
- Avoid complex and expensive application reengineering just to cope with the growing requirements in performance, data management and data protection

Why Tecknolab?

We are a cloud native innovative company, providing technology and consulting services to our customers. We focus on cloud and bigdata scenarios.

Tecknolab has its headquarters at Madrid, Spain and operates globally through Cloud providers, integration partners and top storage infrastructure manufacturers.